



Somers Group

Print & Design



Somers Group Limited

The Somers Group has brought together a team with wide ranging expertise in the Print, Design and New Media markets and has become a vital source of solutions for all our clients.

We have the expertise and equipment to print on site, from single colour up to full colour. We also have a network of quality assured suppliers that we monitor regularly and from whom we can select the most suitable (and most economical) solution for the particular job in hand.

The Somers Group has a policy to continually assess the Health & Safety and Environmental performance of all it's suppliers to ensure they comply with EEC regulations. Our policy specifies the ability to use ECF paper produced from sustainable managed forests, vegetable based inks and biodegradable PVC's.

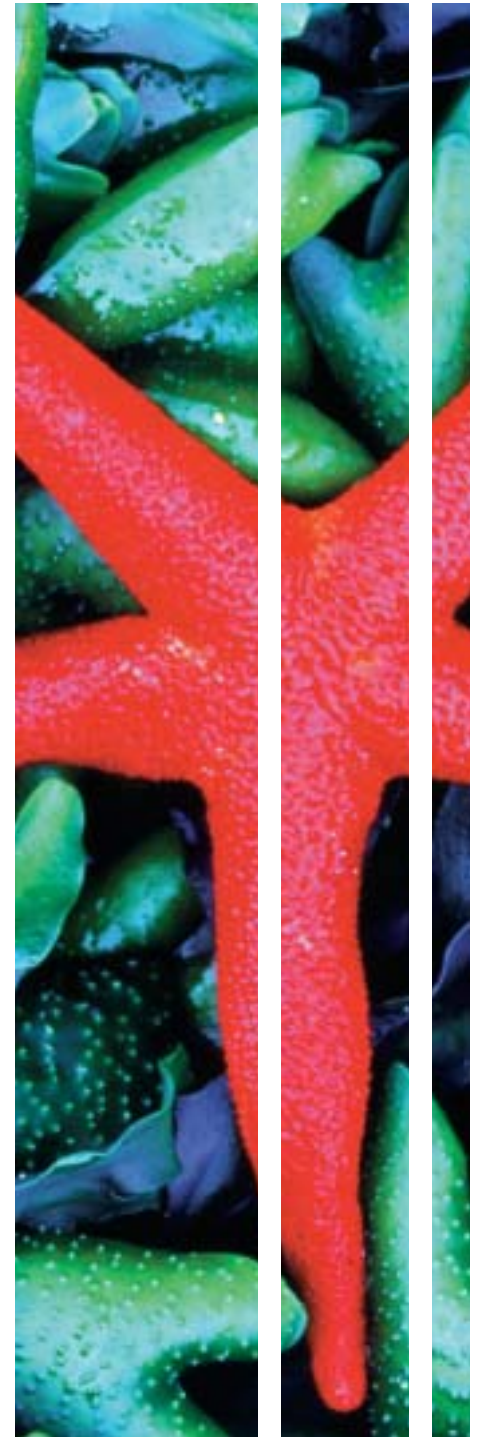
Creativity... noun;
The ability to display productive originality.

Creative Design

At the Somers Group we operate a friendly and efficient, communicative, Creative Design and Print service for our clients. The service leaves you feeling positive that the end result follows your supplied brief. Our goal is to leave our clients to concentrate on their core business therefore, you can rest assured we have every detail covered.

Our fully equipped, in-house creative design studio has the capacity to handle any task, small or large with a team of carefully selected creative and technical people.

Somers Group have produced stunning concepts following new creative ideas right through to finished design, artwork and websites. At that point, our print management team take over allowing a specialised professional to handle each stage of the job.





Production... noun;

The creation of value or wealth by producing goods and services.

Sheet Fed Print

Our equipment is ideally suited to B3 production. We are highly competitive on short to medium runs of 100 to 20,000. From single to full colour, including sealing, laminating, varnishing, cutting, creasing and numbering.

Some of the products that we specialise in:-

- Letterheads
- Compliment Slips
- Business Cards
- Envelopes
- NCR Sets
- Single/Multi Page Full Colour Leaflets and Booklets
- Point of Sale Promotional Literature
- Report and Accounts
- Books and Pads
- Business Forms
- Full Artwork and Design Facility
- CTP Output
- Digital Proofing

Continuous Print

Somers Group has an extensive knowledge of producing business forms available at competitive rates with a fast turn around. We can accept your work as artwork, film, or from disk supplied. Business form design and proofing facilities are available in house.

Some of the products that we specialise in:-

- Invoices •
- Statements •
- Remittance Advices •
- Delivery Notes •
- Advice Notes •
- Purchase Orders •
- Cheques •
- Data Mailers •
- Labels •
- A4 Cut Sets •
- A4 Laser Sheets •
- Security Pay Slips •





Management... noun;

The skilful or resourceful use of materials or time.

Print Management

Our print management and procurement experience enables us to obtain the very best value for money for our clients. This is achieved by using the latest printing technology from our quality assured suppliers providing effective print purchasing.

The Somers Group ensures that all suppliers play to their strengths by being given work which is best suited to their manufacturing capabilities. This ensures that they deliver a quality product at the agreed time.

Print/Product Formats:-

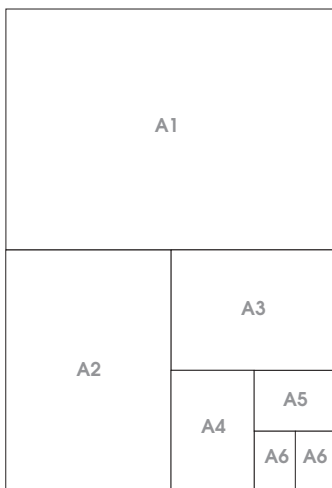
- B1/B2 Lithography
- Screen
- Digital
- Thermography
- Embossing
- Foil Blocking
- Security Printing
- Carton Manufacturing
- Corporate Packaging
- Promotional Products
- Direct Mail
- Posters

Technical... adjective;
Requiring knowledge to understand.

Technical

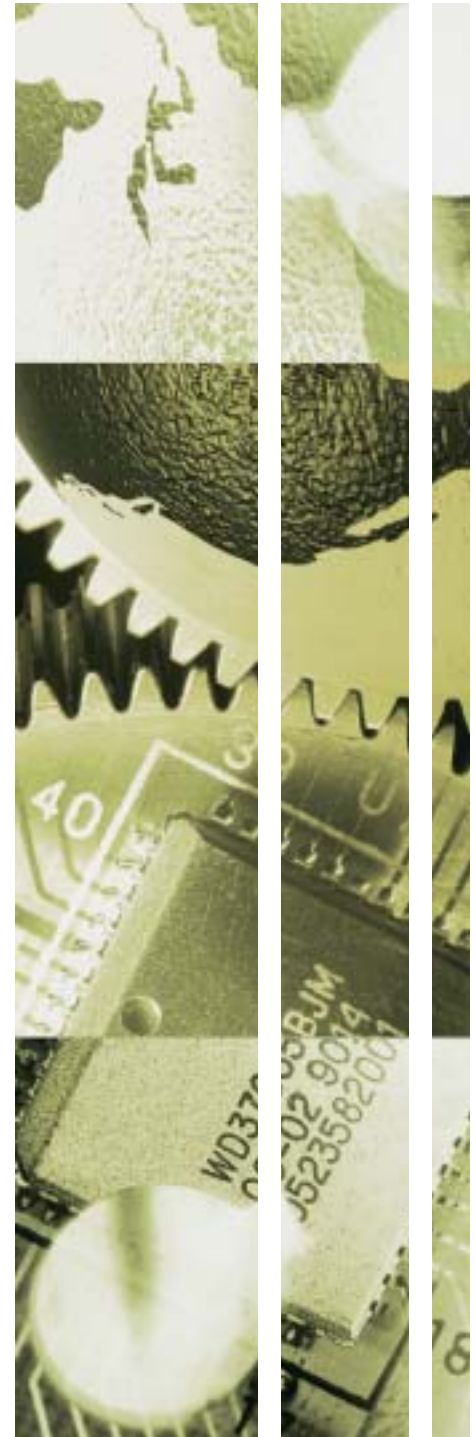
We operate both PC and Macintosh platforms, supporting the following up to date software: Microsoft Office, Quark XPress, Adobe Photoshop, Macromedia Freehand, Adobe Illustrator, Adobe Acrobat and Adobe InDesign.

In addition to handling Zip disks, CD's, DVD's, 3.5" Floppy disks, we can also receive files by ISDN and E-mail.



Size	Millimetres	Inches
A0	841 x 1189	33 ¹ / ₈ x 46 ³ / ₄
A1	594 x 841	23 ³ / ₈ x 33 ¹ / ₈
A2	420 x 594	16 ¹ / ₂ x 23 ³ / ₈
A3	297 x 420	11 ³ / ₄ x 16 ¹ / ₂
A4	210 x 297	8 ¹ / ₄ x 11 ³ / ₄
A5	148 x 210	5 ⁷ / ₈ x 8 ¹ / ₄
A6	105 x 148	4 ³ / ₈ x 5 ⁷ / ₈

Size	Millimetres	Inches
C3	324 x 458	12 ³ / ₄ x 18
C4	229 x 324	9 x 12 ³ / ₄
C5	162 x 229	6 ³ / ₈ x 9
C6	114 x 162	4 ¹ / ₂ x 6 ³ / ₈
C7	81 x 114	3 ¹ / ₈ x 4 ¹ / ₄
C8	57 x 81	2 ¹ / ₄ x 3 ¹ / ₈
DL	110 x 220	4 ³ / ₈ x 8 ⁵ / ₈
C7/6	81 x 162	3 ¹ / ₈ x 6 ³ / ₈



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We want to keep the environmental impact of the documents that we produce to a minimum. The paper used is Sky Coated Silk which is manufactured at a mill that has the Nordic Swan accreditation for environmental excellence in production. It is 50% Totally Chlorine Free (TCF) and 50% recycled. Any wastage in the finishing process has been addressed and minimised. The whole production process was accredited to the ISO 14001 environmental management system.

